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*blue:ist*

## Villas on Bluefields Bay

IS RECOGNIZED FOR THEIR LEADERSHIP  
IN RESPONSIBLE TOURISM

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## Schmooze Over Cocktails

At the weekly cocktail party at Jamaica's **Villas on Bluefields Bay**, meet locals who are always on hand to share their culture with guests.

When visitors learn more about the needs of the local community, they are often inspired to get involved. For instance, one guest donated 22 computers and provided networking capabilities to help create a computer-training program. The resort adds a 2-percent community fee to villa rentals, using it to fund worthwhile projects like early-childhood education programs and anti-litter campaigns. At Bluefields, social networking creates meaningful tourism.

Villas from \$3,500 per week. [bluefieldsvillas.com](http://bluefieldsvillas.com)

— BRENDA FINE